

CUPE Local 1858 Voter Challenge for the 2024 Provincial Election

It might feel as though October is a long way off, but the provincial election is right around the corner. CUPE Local 1858's Executive Board is promoting a campaign to encourage all Local 1858 members to Get Out the Vote for **Election Day, Saturday, October 19, 2024**.

British Columbia voter turnout for the 2020 general election was 53.86 percent, down from 61.18 percent in the 2017 general election, according to <https://elections.bc.ca/resources/results/voter-turnout/> (accessed August 20, 2024). We can do better!

CUPE Local 1858 has approximately 375 members and we know our actions as a group can be powerful. Local 1858's Executive Board challenges you to help Get Out the Vote this year by committing to vote, encouraging others to vote, helping people get to the election polls if they need assistance, volunteering for a campaign or at the polls, and completing a quick survey after election day to wrap up this challenge. Keep an eye on <https://cupe1858.org/> for more information on the campaign and other important voting resources.

Participating in the Challenge

You can participate in this challenge in several ways, apart from voting. You can:

- keep it simple and remind your friends and family that an election is coming up;
- talk about the importance of voting - all levels of government impact our daily lives;
- help others get a mail-in ballot or give someone a ride to a polling station;
- volunteer for a candidate or party office in the weeks leading up to Election Day or for Elections British Columbia (Elections BC) on the day of the election;
- Did we mention voting?

If you are comfortable sharing photos of yourself participating in this challenge, we would love to see them. Follow CUPE Local 1858 on Facebook. Using #GOTV1858 and tagging CUPE Local 1858, post a selfie on Facebook with a sign stating "I'm voting in 2024" prior to the election or post a selfie with your "I Voted" sticker after you've voted, or do both! If you'd like to have your photos posted on our Facebook page or our website, send your photos to president@cupe1858.org with the subject line #GOTV1858.

Determining Voter Turnout

1858's Executive Board will send out a quick and easy survey after election day. Voter turnout will be based on the number of members who are surveyed and indicate they did vote. Ideally, each of our ~375 members will **participate in the survey before it closes on Friday, October 25, 2024**.

If you want a chance to win one of three gift certificates (for businesses off campus!), provide your name in an optional field on the survey. Once the survey results are in, the Board will hold a random prize draw to pick three winners. Winners' names will be announced by October 31, 2024.